



Board Present: Jimmy Unger, Jennifer Jordan, Hillary Kittleson, Susan Ban, Lee Shoemaker, Jorge Navarro, Loren Barlow, Colt Gill, Keith Hollenbeck, Reuben Mayes

Board Absent: Marion Diermayer, Bob Keefer

Staff Present: Laurie Trieger

Call to Order: Chair Susan Ban called the board to order and reviewed the agenda. A quorum of the board was present.

Announcements: Colt distributed fliers for an Active Bethel Citizens meeting on May 26 devoted to health and nutrition issues, including information on the Community and Schools Together (CAST) grant. Laurie sent a board contact sheet around to review for accuracy and collected directors and officers insurance forms that board members had been asked to complete.

Agenda Review: The board agreed to adjust agenda to devote more time to discussion of the menu labeling initiative.

Minutes: The April minutes were approved as circulated by unanimous vote.

Director's Report: Laurie reviewed the director's report that was included in the packet, highlighting the following:

- The forums in the Trainsong Neighborhood continue to go well and the area now has an official, active neighborhood association. The project demonstrates the link between healthy neighborhoods and healthy people. Grants are being sought to continue this work in other areas. Susan suggested the Glenwood neighborhood.
- NEDCO has applied for a grant from the Northwest Health Foundation that includes \$7,300/year for three years for LCHAY to encourage use of farmer's markets by people with limited incomes. Susan and Jorge noted that the Federal government is reimbursing local organizations for work they are already doing on food stamp outreach. Susan believes LCHAY would qualify for these federal funds.
- A job description for a part-time staff person is almost complete.

Menu Labeling Update: Laurie distributed a written update on LCHAY's Chain Restaurant Menu Labeling initiative. The group discussed the proposed Lane County legislation and then turned its attention to state House Bill 2726. As summarized in the written update, the bill has been substantially amended. The amendments reduce the likelihood of adequate enforcement and expand the state's preemption of local nutrition disclosure legislation. Due to the broadened preemption language, Lane County has changed its position from "support" to "do not support" this legislation. Other groups are considering a similar change (or have done so). After some discussion, the following motion was made:

Hillary moved, seconded by Jorge, that LCHAY change its position from “support” to “oppose” HB 2726 due to the amendments which reduce the likelihood of adequate enforcement and broaden preemption of local legislation.

During discussion of the motion, Susan asked for clarification of the nature of the opposition. The group agreed that Laurie would determine how much time and effort would be used to oppose. Hillary and Jorge accepted that clarification of the motion.

The motion passed unanimously.

Keith asked that Laurie communicate with the County clearly explaining the basis of LCHAY’s opposition, particularly focusing on LCHAY’s opposition to the preemption language.

Revised Advocacy Policy:

Keith moved, seconded by Colt, to adopt the revised Board of Directors’ Advocacy Policy. The motion passed unanimously.

Committee Reports:

Resource Development—Reuben distributed and reviewed minutes from the April 23, 2009 Resource Development Committee meeting, saying the meeting was very productive. At the next board meeting, he will present a “Fundraising 101” to the board. The board discussed donor prospects. Keith suggested credit unions, which have a requirement to invest locally. Hillary wondered about focusing some attention on donors or coalition partners who would contribute annually (or at least commit to multi-year giving). Reuben asked board members to forward organizations or individuals that would be likely to make a contribution. A series of dinner gatherings to present LCHAY’s case and solicit funds is planned.

Budget and Finance Committee—Hillary reported that the committee has not met, but that she has been working with Laurie and Janice Addi, the bookkeeper, on a financial procedures document.

Run Walk Committee – Lee reported that the committee met and is making good progress on planning the July 18 Wonders of Walking event.

Executive Committee – Susan reported that the Executive Committee received an update from Laurie on banking and insurance services under consideration and progress on a financial procedures handbook. The group also agreed that the board needs to develop a strategic plan to enable effective fundraising and accomplish the mission and goals it has set. She asked for volunteers to serve on an ad hoc committee to draft options and structure a strategic plan discussion for the board. Reuben, Jorge, Jimmy and Laurie will serve. The committee will report in June or July. Susan also reported that Chad Williams, a candidate for the board, is moving to Southern California. The group discussed remaining at twelve members for the present. Members also expressed interest in having a youth representative and a restaurant owner who is sympathetic with LCHAY’s mission.

In other matters, Jimmy requested that Laurie send board the executive summary of a recent Robert Wood Johnson Foundation report.

The meeting was adjourned at 1:30 p.m.

Minutes respectfully submitted,
Hillary Kittleson, Secretary/Treasurer