



LCHAY
Lane Coalition for Healthy Active Youth

LCHAY Board of Directors Meeting Minutes **Final**
January 9, 2009
12:00-1:30pm at LCHAY Offices, 99 East Broadway

Board Present: Loren Barlow, Marion Diermayer, Beth Gerot, Colt Gill, Jennifer Jordan, Bob Keefer, Jorge Navarro, Lee Shoemaker, Jimmy Unger
Board Absent: Susan Ban, Keith Hollenbeck, Hillary Kittleson, Althea Olds Selover
Staff Present: Laurie Trieger

Housekeeping:

- *Jimmy reviewed the agenda, no changes*
- *No announcements*
- *Approval of minutes, unanimous*

Director's Report:

- OPT Project- Laurie reported that this project is going very well. Neighbors are excited, but also concerned about public safety issues. There were nine participants at the first meeting and 15 attended the January meeting.
- Laurie noted items on the written report and offered to answer questions, there were none.
- Laurie shared some acknowledgements of LCHAY's work that were published in area organizations' newsletters, year-end reports and other materials.
- Laurie received a request for Farm-to-School bill endorsement (reimbursement to schools for Oregon ag products and school garden grants programs). Laurie will collect more information from Farm-to-School; Board will revisit the endorsement request at the February meeting.
- Laurie will be on vacation for two weeks, beginning 1/10/09.

Committee Reports:

Executive Committee

- Jimmy reported that the Exec Committee has asked Laurie to explore the Robert Wood-Johnson (RWJF) grant on reducing childhood obesity. Laurie reported that it is a 4 year grant, funding up to \$90,000 per year. RWJF will award 60 grants in all; *at least* half of these will go to 15 target states (Oregon is not one of them), so really there are 30 or fewer remaining grants the other 35 states will compete for. Jennifer shared that Lane County is willing to act as primary applicant. Both organizations will be putting up existing funds/projects as a match in the grant proposal process.

Resource Development Committee

- This committee has not met since the last Board meeting, but is planning a meeting in January.

Run/Walk Sub-Committee

- Lee discussed the Wonders of Walking event. LCHAY would be involved in the planning of a Family 5K component. LCHAY would also receive portion of proceeds from that event, which will be on July 18, 2009 at Alton Baker Park.

Budget & Finance Committee

- Jennifer reported that we are currently under budget.
- The 501 c(3) application is currently under review.

Discussion Items:

Brainstorming 5 year anniversary:

- Tie the anniversary to the run
- Have a presentation at City Club
- The Resource Development Committee could make the anniversary a fund raising event
- “Unnatural Causes” film series may be a part of the event
- Discuss ideas with Jenny Ulum
- Jimmy would like to see something festive; something that gets LCHAY’s message and label out there, and possibly act as a fundraiser
- Do something at one or more of the Farmer’s Markets
- Take time to recognize individual and group contributions to the efforts
- Community notification in the media

Nominating Committee, Scan of present Board:

- We need nominees for new members, Vice Chair, and Secretary/Treasurer. Jimmy suggested the Exec Committee act as a nominating committee. Jimmy solicited thoughts for skill sets the Board needs. The following were suggested: Public health policy advocates, public relations, fundraisers (community relations). Jimmy asked to submit ideas for Board Nominees to the Exec Committee. He also asked that if anyone wants to self-nominate for Vice Chair or Secretary/Treasurer to let members of the Exec Committee know through him.

Menu Labeling:

- Laurie discussed the creation of a steering committee for this initiative. Jimmy, Jennifer, and Laurie will meet with the committee this month. Laurie expressed that LCHAY is off to a good start on this effort. The organization needs to continue to show the community support for menu labeling from a wide-range of constituents.

Action Items:

Policy RE: Board Role in Resource Development

Jimmy presented draft policy. Suggestions were made to clarify content of quarterly financial report and to note responsible party for soliciting Board contributions. Jimmy asked for a motion, Loren made the motion, Marion seconded, the motion carried unanimously.

Minutes submitted by Colt Gill