



LCHAY
Lane Coalition for Healthy Active Youth

LCHAY Board of Directors Meeting Minutes
November 12, 2009
12:00-1:30 PM

Board Present: Susan Ban, Jimmy Unger, Hillary Kittleson, Lee Shoemaker, Sarai Johnson, Jennifer Jordan, Bob Keefer

Board Absent: Colt Gill, Jorge Navarro, Keith Hollenbeck

Staff Present: Laurie Trieger

Guests Present: Jamie Skiles (LCHAY intern); Lori Steger & Mardel Chinburg (prospective board candidates); Shane Rhodes (Safe Routes to School Program Manager)

Call to Order: President Susan Ban called the board to order at noon.

Agenda Review: There were no adjustments to the agenda.

Introductions: Susan introduced guests: Mardel Chinburg and Lori Steger, board candidates; Jamie Skiles Dietetics Intern; and Shane Rhodes, Safe Routes to School Coordinator for School District 4J.

Announcements: Susan announced that Marion Diermeyer had resigned from the board, citing family obligations. She noted that Marion was one of the founding members of LCHAY and distributed a card for members to sign, thanking her for her service. Laurie announced that LCHAY was featured in a Register-Guard ad regarding featuring Community Health Priorities grant recipients. She passed around the article.

Minutes: Lee, seconded by Jimmy, moved approved of the minutes of October 8, 2009; they were unanimously approved.

Introduction of Board Candidates: Laurie reported that she and members of the nominating committee had met with several board candidates. Four people expressed interest in serving on the board. Two of those candidates, Mardel Chinburg and Lori Steger were present at this meeting to introduce themselves to the board and observe the meeting. Mardel, a local attorney, said that she had done some research on the organization and was favorably impressed. She has a long-time interest in safety and fitness for youth, including leadership to create a City levy for funds to support physical education and other services in the Eugene and Bethel school districts. She said she would be happy to serve on the board. Lori, a consultant to local non-profit agencies, outlined her background in research, fund raising, grant writing and planning and community engagement. She said she was passionate about helping youth and thought her skill set could be of benefit to the board. Susan responded that she thought it was very exciting to have such qualified people interested in serving on the board. Laurie also noted that Virginia Nafus, Grants Manager at PeaceHealth, had agreed to serve on the Resource Development Committee.

Update on American Recovery and Reinvestment (ARRA) Grant: Jennifer reported that \$650 million in federal stimulus funds had been allocated to the Center for Disease Control (CDC) for policy work on prevention of obesity and use of tobacco. The CDC, in turn, will make grants to counties through the states. In Oregon, Lane County has been selected to apply through the State for grants in both categories. The grants would be for two years and would be about \$4.2 million per grant. If the county received both grants, the total could be somewhat less. Lane County Public

Health is working with the State on the submission. In particular, County staff is lining up commitments from community partners. The time frame is very short: application notification was in late October and the due date to the state is November 22. Notification of grant awards is expected in early February. If Lane County does receive funds for obesity prevention, LCHAY would be a recipient of a portion of the funds (a share of approximately \$1 million to be distributed to community partners). Board members discussed this exciting opportunity and offered to help get more community partners on board.

Information and Education—Safe Routes to School: Shane Rhodes presented an overview of the Safe Routes to School (SRTS) program, including history, current projects and future plans. He noted that former board member Terry Brooks was instrumental in getting this Oregon Department of Transportation grant to School District 4J to encourage more walking and biking to school. Laurie and Lee currently serve on the SRTS leadership team. The grant includes funding for a nine-hour bike safety education program for all middle school students. Shane noted that he is currently working on a source for ongoing funding for this program once the grant ends. The board discussed the importance of strategies such as this to increase physical activity for young people. Members also discussed the need for a regional strategy that involves other school districts and other issues, such as the importance of appropriate policies related to school siting.

Director's Report: Laurie reviewed the director's report that was included in the packet, highlighting two items under Community Engagement:

- The panel for the film and forum series showing of "Consuming Kids" will be U of O professors Carl Bybee and Deb Merskin, Jenny Ulum and Beth Gerot. Marilyn Klug will moderate.
- The City of Eugene consideration of adding a Health Impact Assessment as part of its Climate Action Plan was the result of information presented at the Planning Healthy Communities Forum, sponsored by LCHAY. She cited this as a fine example of LCHAY's role as a "community connector."

Laurie asked Jamie Skiles, LCHAY's dietetics student intern, to provide an overview of her work on a potential Healthy Corner Stores initiative. Jamie reported that she has been researching the relationship between obesity rates, proximity to corner/convenience stores and lower socio-economic status (SES) and reported that there is a definite correlation. Dari Mart is interested in pursuing a relationship as LCHAY's retail partner for this initiative by exploring strategies for providing and promoting healthier options at their stores. Susan asked Jamie to update the board on this project in December.

Committee Reports:

Nominating Committee—Lee reviewed the spreadsheet included in the packet summarizing board recruitment efforts. He said the recruitment efforts have been very successful, with four people interested in being on the board and three people agreeing to serve on board committees.

Executive Committee—Susan noted that the notes from the October 29 Executive Committee meeting were included in the packet. She also said that Colt was comfortable delaying selection of a Vice Chair for a few meetings, until the new board members had been seated.

The meeting was adjourned at 1:30 p.m.

Minutes respectfully submitted,
Hillary Kittleson