



LCHAY

Lane Coalition for Healthy Active Youth

Board of Directors Meeting
March 13, 2008
12:00-1:30 PM
Amazon Community Center

Board Directors Present: Jimmy Unger, Susan Ban, Loren Barlow, Terry Brooks, Marion Diermeyer, Beth Gerot, Colt Gill, Jennifer Jordan, Jorge Navarro, Lee Shoemaker

Board Absent: Keith Hollenbeck, Althea Olds Seloover (excused)

Staff Present: Laurie Trieger, Sarah Cribbs

Minutes:

Laurie reminded the Board that abbreviated minutes will now be posted on the website in pdf form.

Beth moved to approve the minutes and Terry seconded. February minutes were unanimously approved.

Executive Director's Report:

Laurie discussed the development of the website. There is lots still left to do but it is now live!

Laurie has talked with some non-profits about office space to meet LCHAY's growing needs. She has investigated some opportunities is continuing looking at others; both commercial and not-for-profit shared space. Laurie will create a detailed property search document to "shop around" to local non-profits to see if anyone has space available to rent or if another non-profit is in a similar position and wants to co-locate. Board agreed that Laurie should continue to investigate space.

Laurie requested board help drafting a working agreement or memorandum of understanding with Sacred Heart Medical Foundation regarding fiscal sponsorship. Susan and Jorge offered to assist.

Regarding organizational status, Laurie recommends LCHAY file articles of incorporation, register with State Dept of Justice, and procure an EIN (Employee Identification Number). Board unanimously agreed that Laurie should do so as this will be required if we choose to pursue 501(c)3; as well as moves LCHAY toward becoming its own entity, regardless of future tax exempt status.

Laurie reported on the "Governors Initiative on Improving Health for Low-Income Oregonians through Improved Nutrition". This is a series of projects to be carried out with federal food stamp bonus dollars Oregon received because of excellence in food stamp outreach, increased enrollment and program administration. The majority of the dollars are to be used for projects aimed at increasing seniors' utilization of food stamps, improving access at Farmers Markets, a social marketing campaign to increase consumption of fruits and veggies among food stamp recipients and a Youth Action Research (YAR) Project to be carried out in three Oregon

Counties. The Youth Project will focus on healthy eating and physical activity; Laurie is working to get Lane County selected for this.

The Board reviewed a preliminary budget for '08-'09. Main shifts in projected budget are adjustments in personnel to better align with work load. Other changes include the addition of reimbursement for mileage, travel and conference fees, as well as rent and initial office set-up expenses.

Governance Task Team (GTT) Report:

Susan walked through the minutes of the Governance Task Team. The GTT recommends the Board amend the Bylaws as follows: Adjustment of Board terms; Need for Annual Meeting to be held in April when officers are elected and new board members are seated; Suggested 3 year terms, with 3 "classes" of Board members (2009, 2010, and 2011).

It was further recommended that Jimmy appoint an interim nominating committee to support selection of Board officers and new board directors. GTT identified gaps in current Board composition to aid in targeted recruitment: fund raising & resource development (including marketing and PR); budgeting & fiscal management; legal (relationship with foundation and organizational status); recreation and physical activity.

Susan reviewed the Annual Calendar; all agreed we are on track in most areas.

It was further agreed that the GTT was to be an ad hoc committee and that their work was nearly done. Last task for the GTT is to finalize an evaluation tool for the Executive Director. The Board commented on the proposed, draft tool as presented. It was agreed that input would be solicited via email from community partners and support staff as well as all board directors in evaluating the ED's performance. Executive Committee will conduct the evaluation in late April/early May.

Prep for April Board Meeting

Jimmy posed questions for the Board to consider for discussion at next Board meeting. These include examining the Board's vision for project work, the role of the Board, E.D., and larger Coalition in setting direction and responsibility for implementation of projects. There was brief discussion (to be continued in April) regarding the need for a single advocacy project for which LCHAY takes leadership, versus incorporating advocacy elements into all work. A year ago "improving access to healthful nutrition in low-income neighborhoods" was identified at a general meeting of the coalition as the direction for LCHAY's advocacy work. Board needs to revisit the conversation and determine what that looks like now. Finally, the Board and Staff need to consider how best to engage the broader coalition.

Meeting Calendar

The next regularly scheduled board meeting is Thursday April 10 at Noon. The regular monthly board meetings will continue to be 2nd Thursdays at Noon. Jimmy will convene the Nominating Committee via email.

Meeting was adjourned at 1:40