



LCHAY Board of Directors Meeting Minutes *Approved*
December 11, 2008, 12:00-1:30 PM

Location: Kirei Room, Café Yumm 730 East Broadway, Eugene

Board Present: Marion Diermayer, Beth Gerot, Colt Gill, Keith Hollenbeck, Jennifer Jordan, Jorge Navarro, Brian Terrett, Jimmy Unger, Lee Shoemaker **Board Absent:** Susan Ban, Bob Keefer, Hillary Kittleson, Althea Olds Seloover **Staff Present:** Laurie Trieger

Announcements:

Jimmy expressed his wish to keep the overall tenor of today's meeting more informal and to focus on sharing a good meal together in celebration of the close of a successful year for LCHAY.

Brian Terrett announced that this would be his last LCHAY board meeting; he has accepted a new job in Portland; he stated that he enjoyed being a part of LCHAY's Board and wished every one well. Jimmy thanked Brian for his support and service to LCHAY.

November minutes were reviewed, two minor clarifying edits were proposed; the minutes were unanimously approved as amended.

Board Chair Update:

Jimmy commented that the Resource Development Committee (RDC) was growing slowly and encouraged board directors to share contact information of potential candidates with him. He reported that he & Laurie had a positive meeting with Susie Walsh, Director of Committed Partners for Youth, and that Susie will join the RDC in the New Year.

To date, Jimmy has met one-on-one with nearly all board directors. He has found these meetings to be time well-spent and has enjoyed the opportunity to get to know people a little better, learn more about their expectations and get feedback on his role as chair, Laurie's performance as ED and the organization's overall progress and direction. He thanked the board for their time, dedication and candid comments.

Executive Director Update:

Laurie announced that as of December 15 she would be settled into the "permanent" LCHAY office space- donated by City of Eugene- in Wells Fargo Building; and that whenever possible all LCHAY meetings would take place at that location from here on out.

Endorsements of Federal and Statewide child nutrition concepts were presented and Laurie indicated she would sign on, adding LCHAY's organizational support to these efforts.

Update on Menu Labeling Policy Initiative

The December 9th Advocates Roundtable was discussed; attendance was good (30+ people) and feedback was positive. Board Directors who attended said it helped them have a deeper understanding of the issue and strengthened their support for the policy. It was also noted that a guest opinion piece on the topic, co-authored by Jimmy & Laurie, was published that same day in the Register Guard.

Jimmy, Jennifer & Laurie described their presentation to the Board of County Commissioners (BCC), which took place on December 10th. BCC was cautiously supportive and asked many questions. LCHAY and Public Health will provide follow up information to BCC in February or early March of '09. Register Guard and one TV station reported on the presentation.

A discussion of next steps and timeline for this initiative ensued. Laurie will convene a Steering Committee to map out an action plan to support both local and statewide Menu Labeling policy. The plan will include ways to maintain and grow the interest of those who came to the Roundtable, expand stakeholder outreach, and refine messaging.

Minutes submitted by Laurie Trieger