



**LCHAY**  
Lane Coalition for Healthy Active Youth

LCHAY Board of Directors Meeting Minutes  
**August 13, 2009**  
**12:00-1:30 PM**

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**Board Present:** Susan Ban, Colt Gill, Hillary Kittleson, Keith Hollenbeck, Lee Shoemaker, Marion Diermayer

**Board Absent:** Jimmy Unger, Jennifer Jordan, Jorge Navarro, Bob Keefer

**Staff Present:** Laurie Trieger

**Call to Order:** President Susan Ban called the board to order.

**Announcements:** Susan announced that Reuben Mayes and Loren Barlow had resigned since the last meeting.

**Agenda Review:** There were no adjustments to the agenda.

**Minutes:** The minutes of July 9, 2009 were unanimously approved, as presented.

**Director's Report:** Laurie reviewed the director's report that was included in the packet, highlighting the following:

- **Workshop:** Laurie attended a workshop at Northwest Health Foundation offices with other APPAN coalitions (APPAN=Alliance for Promotion of Physical Activity and Nutrition). She reported that the workshop gave her an opportunity to spend time with LCHAY's grant officer at Northwest Health. The purpose of the workshop was to plan for and evaluate an advocacy campaign. LCHAY's choice for the purpose of the exercise was to advocate for language in Downtown Springfield's Revitalization Plan related to ensuring access to affordable, healthy food and considering impacts to community health.
- **Film Series:** LCHAY has applied for a mini-grant to co-sponsor a film and forum series, featuring such films as *Consuming Kids* and *Unnatural Causes* [social determinants of health]. LCHAY would be the key host and would seek appropriate community partners.
- **Recruitment:** Laurie interviewed seven candidates for LCHAY's new half-time Project Coordinator for Nutrition Initiatives and Community Outreach. Two candidates emerged as especially strong and Laurie is in the process of contacting references.

Laurie also reported the following:

- **Fall Run:** With Reuben's resignation, there is no Resource Development Chair and therefore an immediate need to contact potential sponsors for the fall run. Roscoe Divine was suggested.
- **Wonders of Walking:** The run netted LCHAY about \$200; due to lack of participation, this run will not be held in Eugene next year. About 40 people participated in LCHAY's Family Run portion of the event. The Family Run was quite successful.

- Helios Resource Network is organizing a Community Potluck with a theme and information about child nutrition and school lunch programs. The event will be held on Labor Day at Fairfield Elementary School. Laurie has been participating in event planning and LCHAY is one of several sponsoring organizations and will have an information table at the event.
- Laurie is arranging for Mel Rader of Upstream Public Health to make a local presentation on the Health Impact Assessment he conducted recently. The HIA looked at transportation policy and reducing vehicle miles travelled in Oregon. The local presentation will focus on the Eugene/Springfield metro area portion of the study and will provide opportunity for attendees to connect and brainstorm ways to use the information in the study to inform future projects.

***Strategic Planning Update:*** The committee did not meet during the past month but Laurie is working on drafting and organizing the plan. At present she has divided the plan into four categories: Nutrition; Physical Activity, Reducing “Screen Time” and Building Capacity (including community engagement).

***Committee Reports:***

Executive Committee – Susan reported that the Executive Committee discussed the board resignations. She noted that Loren was cutting back on volunteer commitments due to age and family needs, and Reuben was pulling back in general from assistance to non-profits. To address the need to recruit new board members, she proposed an ad hoc nominating committee.

Budget and Finance—Hillary reported that a meeting has been scheduled on September 1 to review a revised budget and options for unemployment insurance, as well as other items.

***Board Development***

Review of Board Survey Responses and Next Steps—Board members discussed the results of the self-assessment survey. It was suggested that a board manual containing key information for members be posted on the web site.

Recruitment and Nominating Committee--Lee Shoemaker agreed to organize a meeting of the committee and invite all board members to attend. Members discussed the types of expertise needed on the board. These included: health care (physician), nutrition, physical activity, community health, fund raising. Also discussed was the need for good projects related to physical activity. Suggestions included partnering with Ophelia’s Place to sponsor a run for girls and a parallel run for boys. Susan noted that LCHAY should begin exploring the possibility of United Way funding.

***Executive Session:*** The meeting was adjourned at approximately 1:15 p.m. and the board went into executive session.

Minutes respectfully submitted,

Hillary Kittleson, Secretary/Treasurer