



**LCHAY**

Lane Coalition for Healthy Active Youth

LCHAY Board of Directors Meeting Minutes

October 8, 2009

12:00-1:30 PM

---

**Board Present:** Susan Ban, Colt Gill, Jimmy Unger, Hillary Kittleson, Lee Shoemaker, Sarai Johnson, Jennifer Jordan, Jorge Navarro, Keith Hollenbeck

**Board Absent:** Marion Diermayer, Bob Keefer

**Staff Present:** Laurie Trieger

**Call to Order:** President Susan Ban called the board to order at noon.

**Agenda Review:** There were no adjustments to the agenda.

**Minutes:** The minutes of September 9, 2009 were unanimously approved.

**Director's Report:** Laurie reviewed the director's report that was included in the packet. She also reported that the October 7 "Planning Healthy Communities" forum was a great success, with 36 key stakeholders in attendance, including the Mayor and Commissioner Handy. She noted that she would be attending the Oregon Public Health Association's Annual Conference and would be speaking on a panel regarding the OPT project.

**Committee Reports:**

1. Executive Committee

Susan reviewed the Executive Committee meeting notes that were included in the packet. Board members discussed Commissioner Sorenson's visit to the Executive Committee. They agreed that LCHAY should look for opportunities to advocate for policy decisions that forward the agency's mission. Specifically, they discussed opportunities to advocate for transportation and planning policies that encourage physical activity. Lee said that he was preparing a list of advocacy opportunities for the City Bicycle Committee and would share that list with LCHAY. Jorge noted that meetings like those with Commissioner Sorenson increases visibility for LCHAY. Jennifer said that such a relationship was mutually beneficial.

2. Nominating Committee

Lee reviewed meeting notes from the September 29 meeting of the Ad Hoc Nominating Committee, including a list of potential board and committee members and a process for moving forward with interested candidates. Hillary noted a shortage of MDs on the list and Jimmy pointed out a shortage of fund raisers. Susan commented that LCHAY would probably be looking at some different models of fund raising.

**Chair's Report on "One on Ones" with Board**

Susan expressed appreciation for the time board members took to talk with her individually. She said the board was generally very satisfied with how things were going, including staff support from Laurie. Keith commended Susan on her work as chair, saying she had done an admirable job of keeping the agency moving forward after taking over from Jimmy.

## *Strategic Planning*

Laurie presented a draft strategic plan. She said that strategies were selected that:

- Had been demonstrated to work;
- Were sustainable;
- Were feasible (LCHAY has the capacity to accomplish);
- Leveraged resources;
- Aligned with the mission and goals;
- Had measurable outcomes;
- Had identified barriers that were judged to be manageable (either not too difficult or worth the effort to address).

Laurie noted that some of the details of the plan, such as measurable outcomes, were not yet included and that activities currently underway were highlighted in bold type. Hillary said that she thought the plan was excellent in both form and content and felt that board members would find it very useful in explaining LCHAY to the community and potential donors. Colt said he agreed and would continue to advocate for giving the Executive Director leeway in prioritizing activities in the plan. There was general support of the draft plan.

The meeting was adjourned at 1:30 p.m.

Minutes respectfully submitted,  
Hillary Kittleson, Secretary/Treasurer