



LCHAY

Lane Coalition for Healthy Active Youth

LCHAY Board of Directors Meeting Minutes *Approved*

May 13, 2010

12:00-1:30 PM

Board Present: Colt Gill, Jimmy Unger, Hillary Kittleson, Sarai Johnson, Jennifer Jordan, Jorge Navarro, Mardel Chinburg, Sarah Hampson, Sarah Grall, Keith Hollenbeck

Board Absent: Lori Bumgardner, Michelle Gall, Lee Shoemaker

Staff Present: Laurie Trieger

Call to Order: Vice-chair Colt Gill called the board to order at noon.

Introductions: Colt welcomed new board member Sarah Grall.

Agenda Review: Colt said that Lori was ill and therefore postponed her Resource Development report, a grants plan, to the June meeting.

Announcements: Jennifer announced that Lane County is considering a proposal to add 1.0 FTE for chronic disease prevention. To date, there had been one public hearing with public comments. Another Budget Committee hearing was scheduled for that evening at 5:30 p.m. She invited board members to attend to support this addition, noting that, at present, no general funds are allocated to chronic disease prevention. Sarai reminded the board that her board governance class at the university is hosting a symposium and invited board members to attend on May 26 at 7:30 a.m. She said she would follow up with an email.

Minutes: Keith moved, seconded by Jennifer, to approve the April minutes. The motion was approved unanimously. The March minutes were not yet available for approval.

Director's Report: Laurie referred to the Director's report in the agenda packet. She recapped the food security Town Hall events and said she served on a panel at the most recent one. These were co-convened by Eugene Mayor and two County Commissioners. Jennifer and Sarah Hampson complimented Laurie as a panelist. Laurie pointed out the strong interest in obesity prevention from the local to the national level. Re: physical activity, Laurie noted that planning has begun for the RiverBend Run/Walk to take place October 16. Sarah Grall said planning is ahead of schedule; the intent is to greatly increase the number of sponsors. Laurie also called attention to the newly formed Eugene Coalition for Better School Food. She said she has been invited to serve on the advisory committee and will go to the first meeting to see if this is a good use of her time.

Springfield Farmers' Market Update: Sarai provided the update. She said the market is in its third season. Willamette Farm and Food Coalition and LCHAY were instrumental in starting the market and NEDCO manages it. NEDCO hopes to expand outreach to low-income and Latino families. For example, the agency is sponsoring a match program that would double the buying power of food stamps (SNAP Program) up to a certain amount. The market has moved its hours to 3-7 p.m. on Fridays and the change has increased attendance: about 1,000 people attended the prior Friday. Surrounding businesses are pleased with the increased traffic and many are staying open later on Fridays.

Executive Committee Report: Colt reported that the Executive Committee reviewed the current fiscal situation and put the budget item on today's agenda. He said the committee has recommended that board recruitment be placed on hold for now since the board is now a good size at twelve, and is integrating a number of new people. Board members agreed. He pointed out the list of board education topics included in the agenda and noted that the board had agreed, via email, to support the Lane County Extension ballot measure in the May election. Jimmy suggested an additional education topic: how can LCHAY use social media more effectively and how can the board use it, as individuals, to support LCHAY?

Budget Process, Parameters and Assumptions for 2010/11: Hillary called attention to two documents in the packet: 1) a spreadsheet that included projections for the current year and preliminary budget estimates for 2010/11; 2) key budget parameter questions. After considerable board discussion, members provided the following direction to the Budget and Finance Committee:

- Increase sponsorships target to \$2,500.
- Increase individual contributions to \$30,000.
- Increase overall grant funding to \$50,000.
- Assume current staffing level; consider current level as a base level for LCHAY.
- Prepare budget to end 2010/11 with an Ending Fund Balance equivalent to three months of operating expenses. The goal for reserves should be six months of operating expenses.

The board also discussed the importance of making grant writing a priority work program activity for staff.

Education and Information: Laurie showed the first of a series of fund raising videos. Jorge asked board members to reserve August 22 to attend a Slow Food dinner.

The meeting was adjourned at 1:30 p.m.

Minutes respectfully submitted,

Hillary Kittleson