



**LCHAY**

Lane Coalition for Healthy Active Youth

LCHAY Board of Directors Meeting Minutes *Approved*

**February 10, 2011**

**12:00-1:30 PM**

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**Board Present:** Colt Gill, Hillary Kittleson, Jennifer Jordan, Jimmy Unger, Mardel Chinburg, Gene Obersinner, Jorge Navarro, Michelle Gall

**Board Absent:** Lee Shoemaker, Lori Bumgardner, Keith Hollenbeck, Sarah Hampson, Sarah Grall

**Staff Present:** Laurie Trieger

**Call to Order:** Chair Colt Gill called the board to order at noon and reviewed the agenda.

**Announcements:** There were no announcements.

**Minutes:** Jennifer moved, seconded by Jorge, to approve the minutes of January 31, 2011. The motion was approved unanimously.

**Director's Report/Fundraising Update:** Laurie reported that LCHAY had received \$1,000 from Pacific Source Health Plans' Community Giving Fund, and a few other donations. She reminded board members to submit ten names and addresses for the appeal letters that will be going out at the end of March. She said that she had been invited to a number of venues to represent LCHAY. For example, she will be asking the first question at an upcoming City Club presentation and will serve on a panel at a donor education forum hosted by Oregon Community Foundation. She also reported that she had been invited by Peacehealth to serve on a planning committee for a grant and responded that she would need a monthly stipend of \$100-200/month in order to do so. Finally Laurie reported that LCHAY will be helping Oregon Research Institute promote a public lecture by Kelly Brownell, Director of The Yale Rudd Center for Food Policy and Obesity.

**Lane County Public Health's ACHIEVE Grant:** Jennifer reported that the County had received a small grant from the CDC to train community leaders on the public health issues related to obesity and other chronic diseases. She said that she and Laurie will be attending "coaches training" in Atlanta next month, as will also be accompanying a small group of community leaders for a week-long training in Baltimore. She and Laurie are working on developing the list of attendees and she will be asking board members for suggestions or help with contacting potential attendees.

**Board Development:** Laurie reported that Lee Shoemaker has indicated that he will be leaving the board. With Hillary's earlier stated intention not to run again this spring, that will leave eleven board members, with the range in the by-laws of seven to fifteen. Members discussed the expertise or experience that would be most beneficial additions to the remaining board members. In the area of youth representation, Laurie said she would contact the university regarding

another Scholar on Board. Priorities were: ability to generate major gifts, ability to market the organization, connection to target audiences, representative of medical community, connection to physical activity and nutrition expertise, 4J representative and age, ethnic and income diversity. Some specific suggestions for people to consider were discussed.

Laurie offered that she hoped that LCHAY would form an Advisory Board within a few years, so that community leaders who didn't have time to be on the working board could still be seen as advocates for the organization. Also, people going off the working board could join the advisory board. She also will be reviewing the current board application and may be suggesting revisions.

The board then discussed board officers. Michelle said that she could replace Hillary as Secretary but not Treasurer. The group agreed to look specifically for a finance professional who could serve as Treasurer. Members also discussed asking Sarah Grall to be chair for next year.

The meeting was adjourned at 1:30 p.m.

Minutes respectfully submitted,

Hillary Kittleson