



You're invited to sponsor
The RiverBend Run/Walk 5K
A benefit for the Lane Coalition for Healthy Active Youth (LCHAY)

Saturday, September 17 • 9:30AM • Springfield Courtsports, 2728 Pheasant Blvd

About the Event

A morning filled with fun, physical activity and positive interactions, this event is enjoyed by people of all ages and abilities. It includes a timed 5K run or walk and a Health & Wellness Expo.

The flat 5K (3.1 miles) course winds through pleasant residential streets, bike and pedestrian paths, looping around the Sacred Heart Medical Center campus and along the beautiful McKenzie River. The Expo offers local businesses and organizations a unique opportunity to outreach to the community and provide samples, demos and activities. The Expo enhances the overall "fitness, health and wellness" focus of the morning.

Springfield Courtsports Athletic Club serves as our host site offering ample parking and restroom facilities and an indoor location for the Expo. The 5K start and finish lines are in front of the facility.

How are Proceeds Used?

All funds raised through this event help LCHAY's community-driven programs and advocacy to create environments where children can thrive and live active lives, fueled by nutritious food. LCHAY places special emphasis on working in low-income communities and with other underserved populations to improve access to fresh, affordable, healthful food, decrease consumption of "junk" food and increase physical activity.

Who Attends?

RiverBend Run/Walk participants come from all walks of life. They enjoy getting outside, being active, eating well, and they care about kids! Last year, approximately 175 people were involved in this great community event. We hope to grow that number this year *with your help!*

Sponsorship Opportunities

100% of proceeds go to support LCHAY's work to prevent childhood obesity and related diseases in Lane County. All sponsors are greatly appreciated and will be acknowledged in various formats. ***We hope your company will consider becoming a sponsor for this year's RiverBend Run/Walk.***

Please contact us to learn more. Thank you, and be well!

Sponsorship Opportunities

LCHAY's RiverBend Run/Walk 2011

PLATINUM: \$2,500 +

- Acknowledged as a main supporter of the event.
- Company logo /name displayed on all event publicity, including mailings and media advertising.
- Company name hyperlinked on LCHAY website and e-newsletters, and included in event day announcing.
- Promotional placement in race packet.
- Vending booth space for company information, demos or giveaways at Health & Wellness Expo.
- Platinum Level Sponsorship also includes six complimentary registration entries to the 5K event for your friends, family or employees.

GOLD: \$1,000- \$2,000

- Company logo / name displayed on event publicity.
- Company name hyperlinked on LCHAY website and e-newsletters and included in event day announcing.
- Promotional placement in race packet.
- Vending booth space for company information, demos or giveaways at Health & Wellness Expo.
- Gold Level Sponsorship also includes four complimentary registration entries to the event for your friends, family or employees.

SILVER: \$500-\$999

- Company logo/ name on LCHAY website and e-newsletters; and included in event day announcing.
- Vending booth space for company information, demos or giveaways at Health & Wellness Expo.
- Silver Level Sponsorship also includes two complimentary registration entries to the event for your friends, family or employees.

BRONZE: \$250-\$499

- Company name on LCHAY website and e-newsletter.
- Company name included in event publicity, announcing and on some promotional materials.
- Vending booth space for company information, demos or giveaways at our Health & Wellness Expo.

SUPPORTING BUSINESS: \$100

- Company name on LCHAY website and e-newsletters.
- Vending booth space for company information, demos or giveaways at our Health & Wellness Expo.

All proceeds help build a healthier community for Lane County children.
Thank you!

